Saundarya 2019

A Skintillating International Conference on Beauty:

Skin, Hair and Personality Enrichment with Ayurveda

Pre-Conference Workshop: 14th November 2019

15th and 16th November 2019

Post-Conference Workshop: 17th November 2019

Limited Seats
Register Now!

VENUE:

National Institute of Ayurveda (NIA), Jaipur
Madhav Vilas Palace, Jorawar Singh Gate, Amer Road, Jaipur - 302002 (Rajasthan) India
91-9555269393, 91-9990269393, iconferenceindia@gmail.com, info@iconference.in

For Workshop Contact: +91-9314502834

Jointly Organized By
National Institute of Ayurveda
Jaipur
&
IConference, New Delhi.
**About NIA, Jaipur**

NIA is an apex Institute under the Ministry of AYUSH, Govt. of India with the mandate for promoting the growth and development of Ayurveda as a model Institute for evolving high standards of teaching, training, research and patient care and also to invoke scientific outlook to the knowledge of Ayurvedic System of Medicine.

The City of Jaipur was established 238 years back and by linking with it, the Institute has a glorious tradition of about 145 years when the Department of Ayurveda was started in 1865 in the Maharaja Sanskrit College, Jaipur which gained popularity as the "Jaipur School of Thought". An independent Ayurvedic College was established in August 1946 by the Government of Rajasthan and this College was merged to form NIA in February 1976. This is one of the very few Ayurvedic Colleges in the country to introduce Post-Graduate Education in Ayurveda as early as 1970. After its establishment in 1976, the Institute had grown tremendously in the field of Teaching, Training, Research, Patient Care etc. as a result of which it has now 14 Specialities for PG Courses and 9 Specialities for Fellowship Program leading to Ph.D., apart from the Graduate Course and a Diploma Course in AYUSH Nursing & Pharmacy.

**About IConference**

IConference is one of the leading scientific conference organizers in National Capital Region. We organize seminars and national and international conferences in all academics and research subjects related to Ayurveda, Medical Science, Engineering, Technology, General Science, Social Science, Humanities, Business Management and many more disciplines. Being one of the best conference organizers, we organize the best quality conferences all round the globe. IConference works with many partners around the globe including leading universities and journal publishers. IConference is one of the leading organization that offers complete end to end integrated conference services and solutions. It is a one stop platform of providing an integrated platform to organize various conferences, seminars both at the national as well as at international levels. IConference has expertise on managing and organizing world class Conferences, Seminars, Symposia, Summits and Workshops around the globe by creating opportunities for the Scientists, Researchers, Academics and Professionals to enhance their careers through its international events.
Saundarya implies complete beauty. It is said that “Beauty lies in the eyes of the beholder” and is an essential component of health; therefore, complete beauty has all those dimensions which define health: namely- Sama Dosha, Sama Agni, Sama Dhatu, Mala and Kriya as well as Prasanna Atma and Indriya…

With this idea of ideal beauty, NIA along with IConference has decided to conduct an international conference on the overarching theme “Saundarya”. The theme addresses all the aspects of beauty with the main thrust areas being:

1. Concept and Applied aspects of Beauty
2. Skin : Health and Disease
3. Hair: Health and Disease
4. Personality: Internal and external beauty

Saundarya-2019 will provide a platform for in-depth discussion and presentations on the various dimensions of Beauty along with the success stories of the Ayurveda management.

This conference will also contribute the new perceptions, understanding and acuities about over all skin health, hair health, beauty care, palliative care for ageing skin and Ayurvedic management, personality enrichment along with pro-active brain storming discussions with the renowned scientists and researchers of Ayurveda fraternity.

Pre-conference workshops will also be organised for focussed and intensive capacity building in the areas of:

1. Beauty care
2. Personality Development and Soft skills
3. Scientific writing

Saundarya-2019 promises to be an intellectual feast.

### Themes & Tracks

<table>
<thead>
<tr>
<th>Themes</th>
<th>Tracks</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Beauty</td>
<td>Concept</td>
<td>Applied Aspects</td>
</tr>
<tr>
<td>2 Skin</td>
<td>Health</td>
<td>Disease</td>
</tr>
<tr>
<td>3 Hair</td>
<td>Health</td>
<td>Disease</td>
</tr>
<tr>
<td>4 Personality</td>
<td>External</td>
<td>Internal</td>
</tr>
</tbody>
</table>
# NATIONAL INSTITUTE OF AYURVEDA, JAIPUR

## SAUNDARYA 2019 : 2 DAYS INTERNATIONAL CONFERENCE

**DATE:** 15TH AND 16TH NOVEMBER 2019

### PATRONS

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>AYUSH Minister</td>
<td>Shri Shripad Yesso Naik</td>
</tr>
<tr>
<td>Secretary, Ayush</td>
<td>Padmashree Vaidya Rajesh Kotecha</td>
</tr>
</tbody>
</table>

### ORGANIZING COMMITTEE

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chair</td>
<td>Prof Sanjeev Sharma, Director</td>
</tr>
<tr>
<td>Co Chair</td>
<td>Prof Mita Kotecha</td>
</tr>
<tr>
<td>Secretary</td>
<td>Vd Pawankumar Godatwar</td>
</tr>
<tr>
<td>Jt. Secretary</td>
<td>Vd Nisha Ojha</td>
</tr>
<tr>
<td>Jt. Secretary</td>
<td>Vd Gopesh Mangal</td>
</tr>
<tr>
<td>Jt. Secretary</td>
<td>Vd Kashinath Samagandi</td>
</tr>
<tr>
<td>Jt. Secretary</td>
<td>Dr. Gunjan Bansal</td>
</tr>
</tbody>
</table>

### SCIENTIFIC COMMITTEE

**CONFERENCE 15th-16th NOVEMBER 2019**

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chairs</td>
<td>Prof. Kamalesh Kumar Sharma</td>
</tr>
<tr>
<td></td>
<td>Prof P Hemanta Kumar</td>
</tr>
<tr>
<td>Co Chair</td>
<td>Vd Asit Panja</td>
</tr>
<tr>
<td>Member Secretary</td>
<td>Vd Sudipt Rath</td>
</tr>
</tbody>
</table>

### ACCOMMODATION AND TRANSPORT

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chair</td>
<td>Prof Vd O.P. Dadich</td>
</tr>
<tr>
<td>Co Chair</td>
<td>Vd Sarvesh Agrawal</td>
</tr>
<tr>
<td>Member Secretary</td>
<td>Vd Mahendra Prasad Prajapati</td>
</tr>
</tbody>
</table>

### CATERING

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chair</td>
<td>Prof Vd Kedarlal Meena</td>
</tr>
<tr>
<td>Co Chair</td>
<td>Vd Rajendra Sharma</td>
</tr>
<tr>
<td>Member Secretary</td>
<td>Vd Sunil Yadav</td>
</tr>
</tbody>
</table>

### RECEPTION AND REGISTRATION

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chair</td>
<td>Prof Vd Mita Kotecha</td>
</tr>
<tr>
<td>Co Chair</td>
<td>Vd Swapna</td>
</tr>
<tr>
<td>Member Secretary</td>
<td>Vd Rashmi Mutha</td>
</tr>
</tbody>
</table>

### FIRE FIGHTING AND EMERGENCY

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chair</td>
<td>Prof Vd K Shankar Rao</td>
</tr>
<tr>
<td>Co Chair</td>
<td>Vd Sanjay Agrawal</td>
</tr>
<tr>
<td>Member Secretary</td>
<td>Vd Narinder Singh</td>
</tr>
</tbody>
</table>

### STAGE COMMITTEE & BEAUTIFICATION

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chair</td>
<td>Prof Vd Anita Sharma</td>
</tr>
<tr>
<td>Co Chair</td>
<td>Vd Gulab Pannani</td>
</tr>
<tr>
<td>Member Secretary</td>
<td>Vd Manorama</td>
</tr>
</tbody>
</table>

### PUBLICATION

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chair</td>
<td>Prof Shamsha Fiaz</td>
</tr>
<tr>
<td>Co Chair</td>
<td>Vd Govind Pareek</td>
</tr>
<tr>
<td>Member Secretary</td>
<td>Vd Harish Bhakuni</td>
</tr>
</tbody>
</table>
PUBLICITY-MEDIA
Chair          Prof RK Joshi
Co Chair       Vd Chaju Ram Yadav
               Vd Rakesh Nagar
Member Secretary Vd Bharat Padhar

CULTURAL
Chair          Prof Vd Bharati Kumarmangalam
Co Chair       Vd Shri Nidhi Acharya
Member Secretary Dr. Neha Udainiya

DISCIPLINE
Chair          Prof Sunil Kumar Jaiswal
Co Chair       Vd Durgawati Devi
Member Secretary Vd Vaibhav Bapat

PRE CONFERENCE WORKSHOPS: 14TH NOVEMBER 2019
BEAUTY CARE THROUGH AYURVEDA
Convener       Vd Krutika Joshi

SCIENTIFIC WRITING
Convener       Vd Reetu Sharma

LEADERSHIP SKILLS & SOFT SKILLS
Convener       Prof Vd Aku Ram Murthy

About Jaipur
Jaipur is also known as Pink City and “Paris of India”, is the capital of Rajasthan State. Jaipur is worldwide well-known for unique Architecture, Vastu, Astrology, Forts, Monuments, Palaces, Art & Craft, Culture and last but not least for unique Food. Heritage of year 1727 is still alive in Jaipur which is the main attraction of Jaipur. Jaipur is renowned on international tourism map as one vertex of Golden Triangle of Indian tourism.

How To Reach Us

Air: Indian Airlines connect Jaipur with Delhi, Jodhpur, Udaipur, Aurangabad, Mumbai, Varanasi, Calcutta, Ahmedabad.

Rail: Jaipur is connected by rail with Delhi, Agra, Ahmedabad, Ajmer, Abu Road (Mount Abu), Udaipur, Mumbai and Sawai Madhopur.

Bus: Regular buses ply from Jaipur to the above places and Alwar, Kota, Sariska, Mathura, Indore, Chittorgarh and Barmer.

Road: Good motorable roads connect Jaipur with Delhi 258 km, Agra 236 km, Bikaner 321 km, Udaipur 405 km, Ajmer 131 km, Jodhpur 316 km, Bharatpur 176 km, Jaisalmer 638 km and Mumbai 1202 km.
Registration Fee

<table>
<thead>
<tr>
<th>Category</th>
<th>Till 30th August, 2019</th>
<th>After 30th August, 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Industry</td>
<td>3500 INR</td>
<td>4000 INR</td>
</tr>
<tr>
<td>Delegate</td>
<td>3000 INR</td>
<td>3500 INR</td>
</tr>
<tr>
<td>Foreign Delegate</td>
<td>100 USD</td>
<td>125 USD</td>
</tr>
<tr>
<td>Students of NIA</td>
<td>2000 INR</td>
<td>2500 INR</td>
</tr>
<tr>
<td>Other Students</td>
<td>2500 INR</td>
<td>3000 INR</td>
</tr>
</tbody>
</table>

Registration fee (includes Tea, Breakfast, Lunch, Dinner (First Day Only) Conference Kit, Conference Proceeding, Journal Copy, Cultural Programme Entry) should be made by NEFT/RTGS/Online Banking/Cash Deposit/PAYTM (9555269393) in favour of “ICONFERENCE”, payable at Account No 0279104000147637, IFSC : IBKLI000279, IDBI Bank, Ghaziabad. The scanned copy of the registration form and online payment details to be mailed to iconferenceindia@gmail.com, info@iconference.in

*Accommodation on demand*

**Important Dates:**

Conference Dates: 15th & 16th November 2019
Pre-Conference Workshop : 14th November 2019
Last Date for Submission of Abstract : 15th Aug. 2019

Call For Paper

"Saundarya 2019" invites research papers / abstracts from the best of brains across the world. The abstract should be typed in Times New Roman of 10 fonts in 1.15 line spacing carrying title in capital bold of 24 fonts, followed by author name, affiliation, postal address and e-mail id of the corresponding author. The abstract should not exceed 250 words.

Submission of abstract to the following e-mail id : papers@iconference.in iconferenceindia@gmail.com

Last date of submission of abstract is 15th Aug. 2019

The full papers will be accepted for oral/poster presentation (after due scrutiny by scientific committee). Some selected full paper of conference will be published in International Journal of Research in Medical Sciences and Technology (e-ISSN: 2455-5134, p-ISSN : 2455-9059) www.ijrmst.com as per the norms of journal. All accepted abstracts and papers will be published in Conference Proceeding with ISBN: 978-93-88683-01-2 No additional fee will be charged for publication of paper in the journal or for Conference Proceeding.
Saundarya 2019 Organizing Committee anticipates over 1000 participants from all around the globe to attend this premier event. Your organization will be benefitted with excellent exposure to the leaders in Ayurveda.

Saundarya 2019 is an exciting opportunity to showcase the new technology, the new products of your company, and/or the service your industry may offer to a broad international audience.

We are looking for Sponsors and Exhibitors to help make this event truly special for our community. If you are an Ayurvedically-focused business, your involvement will give your organization visibility in front of an informed audience who will appreciate being able to speak with you and become familiar with your offerings.

**SPONSORSHIP LEVELS AND BENEFITS:**

- **GOLD SPONSOR**
- **SILVER SPONSOR**
- **BRONZE SPONSOR**
- **SUPPORT SPONSOR**

**BECOME AN EXHIBITOR**

We have 20 Exhibitor booths open to organizations in the Ayurveda and health professions. If your company would like to be in front of Ayurvedic professionals, this is your chance.

**LAST DATE FOR BOOKING OF STALLS**: 15th October, 2019  
**SPOT BOOKINGS**: No spot bookings will be entertained  
**BULK BOOKINGS**: Bulk bookings of stalls will be entitled for discounts

**CAN’T JOIN US AT THE CONFERENCE, BUT WANT EXPOSURE?**

Place an ad in our proceeding/journal. Space is limited. Sign up today! All art submissions must be made before or on October 15th, 2019.

**ADVERTISEMENTS**

- Outside Back Cover (Color)  
- Inside Front Cover (Color)  
- Inside Back Cover (Color)  
- Full page (Color)  
- Full page (B & W)  
- Half page (Color)  
- Half page (B & W)

**ADDITIONAL SPONSORSHIP PACKAGES**

- Meals Sponsor  
- Cultural Programme Sponsor  
- Tea Break Sponsor  
- Conference Delegate Bag Sponsor  
- Lanyard Sponsor  
- Memento & Awards Sponsor

For details Contact: +91-9555269393, +91-9990269393

For Organizing National & International Conferences, Please Contact IConference  
Contact: +91-9555269393, +91-9990269393  
www.iconference.in
Saundarya 2019
A Skintillating
International Conference on Beauty:
Skin, Hair and Personality Enrichment with Ayurveda
on
15th and 16th November 2019
Organized By:
National Institute of Ayurveda (NIA), Jaipur
& IConference, New Delhi
Registration cum Copyright Form

Name of Author: ____________________________________________________________

Designation: ______________________________________________________________

Address: _________________________________________________________________

________________________________________________________________________

Paper Title: ______________________________________________________________

________________________________________________________________________

E-mail ID: _________________________________________________________________

Contact No.: ______________________________________________________________

Accommodation Requirement: YES/NO _________________________________________

Amount: ___________________ Mode of Payment: ________________________________

Send scanned copy of payment slip & registration form to iconferenceindia@gmail.com (Mandatory)
Above mentioned work is my original work and has not previously been published in whole or in part,
is not currently being considered elsewhere for publication. I confirm that I have obtained all the
necessary permissions to include in the paper items such as quotations, figures, and the results of
government sponsored research. I will be responsible for the copyright claim.

Note: Photocopy of this form can also be used

 Corresponding Author Signature