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# राष्ट्रीय आयुर्वेद संस्थान मानद विश्वविद्यालय, जयपुर

दिनांक- 18/10/2024

क्रमांकः/८.९/३ग. दि /८७७

# कार्यालय–आदेश

संस्थान आदेश क्रमांक 10381–97 दिनांक 16/10/2024 के अनुसार भारत– सरकार द्वारा इस वर्ष 9वॉ आयुर्वेद दिवस 25 अक्टूबर 2024 को मनाया जाना है। इस क्रम में निम्नलिखित कार्यक्रम दिनांक 28/10/2024 को आयोजित किया जाना है।

विषय:- ''वैश्विक स्वास्थ्य के लिए आयुर्वेद नवाचार''

विषयः- "वश्विक स्वास्थ्य के लिए आयुवद नवायार			
प्रतियोगिता का नाम	स्थल	समय	संयोजक
		प्रातः 9:00 से	प्रो. सुमन शर्मा,
1. रंगोली	परीक्षा हॉल – 139 .	12:00 मध्यान्	डॉ. नमीत पाटनी,
			श्री बलवीर सैनी
		12:00 से 1:00	डॉ. ब्रह्म दत्त शर्मा,
2. पोस्टर	परीक्षा हॉल – 139	मध्यान्	डॉ. अंकिता शर्मा
			श्री देवेन्द्र,
		2:00 से 4:00	प्रो. संजय अग्रवाल,
3. कविता	कमेटी हॉल–आडिटोरियम	सांयकाल	डॉ. कृतिका जोशी,
			डॉ. स्वाति
			श्री अरविन्द कुमावत,
		2:00 से 4:00	डॉ. महेन्द्र प्रजापति,
4. रील	कमेटी हॉल–आडिटोरियम	सांयकाल	डॉ. रश्मि प्रकाश गुरव,
7. (10)			डॉ. स्वाति/डॉ. नमीत

प्रो. संजय अग्रवाल अध्यक्ष प्रतियोगिता समन्वयक समिति

# \* Rules for Rangoli Competition

# 1. Theme:

• The theme of the competition is "Ayurvedic Innovations for Global health". Participants must create rangoli that reflect Ayurveda day themes, symbols, or events.

# 2. Size:

• Each rangoli should be created within an area of 4 feet by 4 feet. This standard size ensures uniformity and allows fair judgment.

# 3. Participants:

- Participants can compete individually or in groups of 3 members.
- If participating as a group, the rangoli must be a collective effort with all members contributing to the design and execution.

#### 4. Materials:

- Only natural materials traditionally used in rangoli such as colored powders (rangoli powder), flower petals, rice flour, etc., are allowed.
- No artificial colors, paints, glue, sticker, rangoli stencils or other non-traditional materials should be used.

#### 5. Time Limit:

• Each group or individual will have a 3 hour time limit to complete their rangoli. This ensures that all participants have a fair chance and the event progresses smoothly.

#### 6. Judging Criteria:

- Creativity and Originality: Uniqueness of design and innovative use of traditional rangoli elements.
- Adherence to Theme: How well the rangoli represents the theme.
- Technique and Execution: Skill in creating intricate patterns and neatness of execution.
- Overall Impact: Visual appeal and how well the rangoli captures attention.
- Teamwork (for groups): How well group members collaborate and contribute to the final design.

#### Rules for Poetry Competition

#### 1. Participant Eligibility:

2. The competition is open to individuals who have a passion for poetry and wish to express their thoughts on the theme "Ayurvedic Innovations for Global health".

#### 3. Poem Specifications:

- Each participant can submit one poem for the competition.
- Poems should be in Hindi, English, or Sanskrit language.

#### 4. Theme:

• The theme of the competition is "Ayurvedic Innovations for Global health"

# 5. Length and Format:

- Each contestant will be given a maximum of 4 minutes to recite the poem.
- The format can be free verse, rhyming, or any other poetic form as per the poet's choice.

### 6. Performance:

• The recitation should reflect the emotion and intent behind the poem.

### 7. Judging Criteria:

- Creativity and Originality: Uniqueness of the poet's perspective and imaginative expression.
- Relevance to the Theme: How well the poem addresses the theme.
- Language and Expression: Artistic quality, clarity, and emotional impact of the poem.
- Poetic Techniques: Effective use of literary devices such as imagery, symbolism, rhythm, and metaphor.
- Overall Impact: The lasting impression the poem leaves on the audience and judge.

# • Rules for Reels Competition

# 1. Eligibility

• Individual, as well as group entries (not more than 5 people), are allowed.

# 2. Theme and Objective

- **Theme:**"Ayurvedic Innovations for Global health ". Through creative and engaging video reels.
- **Objective:** Create a reel that celebrates Ayurveda Day, symbols, or cultural traditions in an innovative and inspiring manner.

#### 3. Content Requirements

- Any offensive, name-calling, derogatory remarks, and regional slang towards any person or community should not be used.
- The video should not exceed 50 secs.
- The submissions can be in either Hindi, English, or Sanskrit
- $\circ\,$  Each Participant will accept only one entry, and a second entry will lead to disqualification.
- As per Reel format, the video should be made vertically and not horizontally.
- Entry should give only by the name of director.

#### 4. Submission Guidelines

- The participants must send Reel to email on or before October 27th, 2024, 6:00 PM, along with the following details: Name, Batch, The caption of the Reel, Contact number.
- Any Reel received after October 27th, 2024, 6:00 PM, will not be considered for the Competition.
- o Participant should submit their reel on given address <a href="mailto:swati57parjesh@gmail.com">swati57parjesh@gmail.com</a>

# 5. Judging Criteria

- Creativity & Originality
- Adherence to Theme
- Technical Quality
- Engagement & Impact

### \* Rules for Poster Competition

- 1. **Theme**:
- The theme of the competition is "Ayurvedic Innovations for Global health". Participants must create poster that clearly define the theme of compition.
- 2. Size:
- Each poster should be created on A3 size sheet. This standard size ensures uniformity and allows fair judgment.
- 3. Colour: Encourage the use of vibrant colours.
- 4. Time Limit: Each participant have one hour to make the poster.
- 5. Judging Criteria:
- Creativity: Originality and innovative design.
- Adherence to Theme: How well the poster represents the theme.
- Visual impact: Overall aesthetic appeal.
- Technique and Execution: Skill in creating intricate patterns and neatness of execution.
- Overall Impact: Visual appeal and how well the poster captures attention.

By adhering to these rules, you contribute to a well-organized and successful competition. We look forward to your innovative ideas and wish you the best of luck!

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Prof. (Dr.) Sanjay Agarwal

Chairman Competition Organizing Committee National Institute of Ayurveda Deemed to be University (de novo) Jaipur