

LOGO DESIGNING COMPETITION

Organized by
Department of Panchakarma,
National Institute of Ayurveda, Deemed to be University (De novo), Jaipur

About the Competition

The Department of Panchakarma is looking for a new logo that will help better identify the Department. In this regard, the Department announces a competition to design a logo representing the vision of the Department. The new logo may be used on the Department's official website, social media sites and anywhere else the Department chooses.

Guidelines and Contest Rules

Eligibility

The contest is open for all the Faculty members and UG Final/PG/PhD Students of National Institute of Ayurveda. Contestants are permitted to work in groups. However, only one (1) prize will be awarded, regardless of group size.

Submission Guidelines and How to Enter

- ✓ The contest is open from January 11th, 2024 to January 18th, 2024.
- ✓ Late submissions will not be considered.
- ✓ The committee constituted by Department will select the finalists and then the winner will be declared.
- ✓ All entries must be submitted electronically to the Department at panchakarma@nia.edu.in
- ✓ Submissions must include the full name(s) of the person(s) who designed the logo, name, email address, postal address, and telephone number.
- ✓ One or more submissions per person is acceptable. Each submission must be sent in a separate email.
- ✓ There is no fee to enter the contest.

Logo Design Guidelines and Parameters

- ✓ The purpose of this contest is to design a logo to be used by the Department of Panchakarma. The logo's design should reflect the values of department and in line with its mission and vision.

- ✓ The designed logo may be either hand drawing or digitally drawn. But it **MUST** be converted into JPEG files. For quality reproduction purposes, the winning entry must later be submitted in scalable vector graphic format (EPS).
- ✓ Color must be **CMYK**, (Cyan, Magenta, Yellow, Key) though the logo may also be produced in black and white. Contestants are advised to avoid gradients and half-tones.
- ✓ The logo must be easy to use, handle, resize, and manipulate for all reproduction purposes.
- ✓ It should be visually appealing on both small (as small as 2 inches x 2 inches) and large scales.

Intellectual Property

- ✓ Entrants affirm their submissions are their own original work, have not been copied from others or from previous designs, including their own, and do not violate the intellectual property rights of any other person or entity.
- ✓ Submissions become the sole property of the Department and may be used for any Departmental activities.
- ✓ Department shall have the right to adapt, edit, modify, or otherwise use the winning submission in part or in its entirety in whatever manner it deems appropriate.
- ✓ Department reserves the right to choose not to use the winning entry as described in these contest guidelines.

Determination of Winner and Prize

- ✓ The winning entry will be selected by a panel comprised of members constituted by the Department.
- ✓ Entries will be judged on their visual appeal, adherence to the concept prompting the contest, quality of design, and ease of reproduction for the purposes stated above.
- ✓ The prize for the winning entry is **Rs. 2000/-**
- ✓ This prize remains the same regardless of the size of the team submitting the winning entry.
- ✓ The winner will be notified via email.


HOD

Department of Panchakarma