



# NATIONAL INSTITUTE OF AYURVEDA

(Ministry of AYUSH, Govt. of India)

Jorawar Singh Gate, Amer Road, Jaipur, Rajasthan, India – 302002.

[www.nia.nic.in](http://www.nia.nic.in)

## DEPARTMENT OF SAUNDARYA AYURVEDA

### Brochure

**(Batch starts on 20<sup>th</sup> March to 30<sup>th</sup> March 2023)**

## CERTIFICATE COURSE ON TRAINING FOR BEAUTY CARE THROUGH AYURVEDA

( 10 days Training programme)



## IMPORTANT INFORMATION

**Register yourself to book your seat.**

### IMPORTANT DATES & INFORMATION

Commencement of Sale of Application Forms	4 <sup>th</sup> March 2023
Commencement of Deposit of Filled in Application Forms, Admission and Deposit of Course Fees	4 <sup>th</sup> March 2023
Last Date of Submission of Application form and Admission and Deposit of Course Fees	15 <sup>th</sup> March 2023
Commencement of Class	20 <sup>th</sup> March 2023
Application Fee	Rs. 300.00/150.00
Course Fees	Rs. 10000.00

### ADDRESS FOR COMMUNICATION

**Certificate Course on Training for Beauty Care in Ayurveda  
C/O The Vice-Chancellor,  
National Institute of Ayurveda  
Jorawar Singh Gate,  
Amer Road JAIPUR - 302002 (RAJASTHAN) INDIA**



**Certificate  
Course on  
Training for  
Beauty care  
Through  
Ayurveda.**

**NIA, Jaipur  
2023**

## About NIA

National Institute of Ayurveda was established in 1976 by the Government of India as an apex Institute of Ayurveda in the country to develop high standards of teaching, training, clinical services and research in all aspects of Ayurveda with a scientific approach. NIA offers UG, PG and Post Doctoral courses on all branches of Ayurveda along with short term courses on various important areas of Ayurveda to both Indian and Foreign nationals. NIA plays a very important role in formulating standards, guidelines and policy making of the AYUSH sector by its technical inputs.

## About Department of Saundarya Ayurveda under Dravyaguna Department

Ayurveda is not merely a science of medicine, but it deals with all aspects of a better living. Cosmetology is a subject having socio-medical importance, which has been accepted since time immemorial. Now a day, a lot of peoples are encashing this demand in beauty industry. At present, the market is flooded with lots of beauty products. Ninety percent of those beauty products claim to be of herbal origin or Ayurveda products. These kinds of products are full of harmful chemicals like mineral oil, parabens, sulphates etc. This course aim to prepare authentic practitioners of Ayurveda well trained in the field of beauty and cosmetology. It is the need of hour that the principles of Ayurveda should be applied holistically in field of aesthetic medicine. Keeping in view all the above facts, National Institute of Ayurveda, an apex institute of Ayurveda has decided to start a post-graduation course in the field of aesthetic medicine i.e. M.Sc. Saundarya Ayurveda. Department of Saundarya Ayurveda is one of the six new departments formed in National Institute of Ayurveda. Department of Saundarya Ayurveda is essentially involved currently with the research, teaching & training at post graduate (M.Sc) level.

## About the Course –

The **Certificate Course on ‘Training for Beauty Care Through Ayurveda’** is a course designed to give hands on training on Ayurvedic beauty care regimens using Ayurvedic herbs and procedures. It is a self care course designed for people who are willing to use natural and herbal products and procedures in cosmetology.

## Advantage with NIA

The candidate gets to learn from the qualified, experienced and best in class faculties in the country in the most premier infrastructure in the country. Every candidate undergoing the course will be confident and trained a class apart from the rest. After successful completion of the course, the candidate will be awarded the certificate from NIA, an institute having best reputation and acceptance at national and international platforms.

## Course Scope

This Course will help one to learn, get practically trained on beauty enhancing techniques according to Ayurveda as well as use of different herbal solutions for skin, hair and other cosmetic ailments. The candidate will become confident in this subject along with a deeper insight into beauty enhancement through Ayurveda and its principles. After completing the course, following Scope for the technical assistants/Experts:

1. Self care beauty regimens to be followed for personal and family use.
2. Entrepreneurship and setting up of own Herbal beauty parlour.
3. Updation of knowledge in Ayurveda herbs and their uses in cosmetology.
4. Value Addition in Ayurvedic clinics.

## Course Description

This course will cover Introduction to common Ayurvedic herbs and Medicinal plants used in different ailments related to cosmetics in skin and hair. It will deal in daily care regimens for the same. Participants will also be made to practically perform the procedure techniques and will be made to identify herbs used for this purpose. Methodologies used for the easy procurement of the Ayurveda herbs will be discussed. Particular attention will be given to the unique Ayurvedic principles and their application in references to particular prakriti (Skin type, Hair type etc) of the individual.

## Course Topics

Lesson	Title	Duration
	<b>Welcome &amp; Inogration</b>	<b>0.5 hour</b>
1	Concept of Skin and skin types, skin growth and metabolism in the body.	1 hour
2	Practical demonstration about assessment of skin type based on Ayurvedic <i>Prakriti</i> (Body constitution).	1 hour
3	Skin cleansing, toning, tanning removal and moisturizing techniques based on Ayurveda.	1.5 hours
4	Daily routine body care and Toning	1 hour
5	Demonstration of Ayurvedic beauty enhancing procedures such as <i>Swedana</i> , <i>Aalepa</i> etc with different herbs.	1.5 hours
6	Practice session for participants	2 hours
7	Ayurvedic lifestyle suggestions for healthy skin	1 hour
8	Ayurvedic guidelines about diet and nutrition for healthy skin.	1 hour
9	Preparation of different <i>Lepa</i> (face packs).	1 hour
10	Application of <i>Mukhabhyanga</i> (Face massage) and <i>Mukhalepanam</i> (Face packs)	1.5 hours
11	Practice session for participants	1.5 hours
12	Lipcare, Eye Care, Nailcare & Dental Care through Ayurveda.	2 hours
13	Interactive cum practical demonstration of preparation of	1.5 hours

	different herbal products for Eyes, Lips, Nails, Teeth etc.	
14	<i>Hasta–Paada Prasaadhanam</i> (Ayurvedic manicure and pedicure)	2 hours
15	Demonstration of Eye care, Lip care, Teeth care	1 hours
16	Practice session for participants	3 hours
17	Concept of <i>Keshayurveda</i> (hair, its types, hair growth and metabolism in the body, recommendation of diet and nutrition for the same).	1 hour
18	Assessment of hair type according to <i>Prakriti</i> (Constitution)	1 hour
19	Demonstration about Ayurvedic <i>Keshaprasakshalana Vidhi</i> (hair washing techniques using homemade herbal cleanser)	1.5 hours
20	Hair conditioning in daily care.	0.5 hour
21	Practice session for participants	2 hours
22	Ayurvedic management of Hairfall, Dandruff, Premature greying etc.	1 hour
23	Demonstration of Ayurvedic hair spa, Ayurvedic hairdyes and hairpacks.	3 hours
24	Demonstration of <i>Shiro Abhyanga</i>	1 hour
25	Practical demonstration of <i>Swedana</i>	1 hour
26	Demonstration with interactive session of <i>Shiro-lepam</i>	1 hour
27	Interactive session cum practical demonstration of <i>Dhupana</i> and other hair care techniques.	1 hour
28	Practice session for participants	3 hours
	Evaluation & Valedictory	1 hour
<b>TOTAL</b>		<b>42 hours</b>

**Medium of Instruction:** English and Hindi

**Seats:** 16 Participants

Batch Duration – 42 hours

Every Day (10 days Except Sunday)

First and last day Timing – 11pm to 4 pm

And remaining days Timing - 12 pm to 4 pm

**Course material** – Study material related to the course will be provided to the participants.

**Eligibility for Admission:** Those who have completed their 10+2 in any subjects.

**Selection Procedure:** First come First Serve Basis of the candidates.

**Certificate:** Theory and Practical Examinations will be conducted after completion of the course. Minimum Passing Marks in Evaluation will be 50%. Certificates will be awarded to the qualified participants by the Institute.

**General Rules and Regulations:** As per the rules and regulations of NIA.

**Application Fee (Online mode):** Applicants have to pay application fee **Rs.300** (General & OBC) and **Rs. 150** (SC & ST Candidates) through online mode on Right corner option of website-[nia.nic.in](http://nia.nic.in) named **Fee Payment**. After Successful payment keep screenshot of transaction detail for further Application Submission. Application Fee once paid will not be refunded under any circumstances.

**Online Application Form:** Applicants have to fill application form after fee payment through this Google link- <https://forms.gle/zJgnVLKwQtdrkW6u5>

**Course Fees :** Only Selected candidates have to deposit Course fee of **Rs. 10000.00 (Ten thousand only)** through online mode on Right corner option of [nia.nic.in](http://nia.nic.in) named **Fee Payment**. Course Fee once paid will not be refunded under any circumstances.

### **How to apply/Last Date for Receipt of Applications:**

Candidates are required to apply in the prescribed format available on payment link. The Institute will not consider any other format or application Performa. Duly filled application form enclosing self-attested copies of all certificates, mark sheets, testimonials in support of age, educational qualifications, caste/community in prescribed format by Govt. of India should be filled in given Google form link before 5pm, 15-03-2023. Applications received after the Closing Date will not be accepted.

### **Invalid Applications:**

Candidates are advised to read all instructions carefully before sending their applications otherwise their applications are likely to be rejected on one or more of the following reasons in terms of the notifications.

- Applications received after the closing date.
- Applications not in prescribed format.
- Candidates not having the required qualifications.
- Applications without latest uploaded photo.
- Applications without declaration.
- Application without signature.
- Applications without supporting documents.
- Applications, which are incomplete.
- Applications without the prescribed Application Fee.

### **Admission Procedure :**

Selection of the candidates will be done as per First come first serve basis. The submitted application forms will be screened and the selected candidates will be intimated by phone / email. The candidate has to deposit the Course fee within 3 days of the intimation to confirm his / her admission. If the course fee is not deposited by the stipulated time, then the right to admission will be forfeited



without any further notice. The Vice-Chancellor, NIA reserves all right to reject any application form without assigning any reasons.

**Contact :- Monday to Saturday (9:00 AM to 04:00 PM)**

**Website: [www.nia.nic.in](http://www.nia.nic.in)**

**E-mail – [ayubeautycare@nia.edu.in](mailto:ayubeautycare@nia.edu.in)**

**Dr. Jagriti Sharma - 9461162206**

**Dr. Ankita Goyal – 7014854301**

**Dr. Punit – 9887115683, 8320405207**

**Dr. Shruti – 9846333274**

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